



Carlsbad Rotary Club
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For Immediate Release
**Rotary Partnering With Battered Families Shelter
on New Playground Project**

CARLSBAD, N.M., March 19, 2010 – Children at the Carlsbad Battered Families Shelter may soon have a new playground. The Carlsbad Rotary Club is launching a fund raising drive to purchase and install a safe, durable playground at the facility that serves the needs of victims of domestic violence.

The Carlsbad Rotary Club Board of Directors voted to adopt the “Wiggles and Giggles” playground project as the recipient of its primary fund raiser this year. The decision took place after a tour of the facility and the proposed location of the playground.

“We as a board have considered various projects,” said Rotary President Gaylon Fuller, “But this project stood out, because of the immediate need of the playground and the important role the shelter plays in protecting victims of domestic violence, including children who are often exposed to dangerous situations.”

The Carlsbad Battered Families Shelter offers a variety of safe, confidential services to assist those who are trying to move past a domestic violence situation. Services include aid with crime and violence information, follow-up information for individual cases, educational and support groups and referral to other agencies.

“The Carlsbad Battered Family Shelter is excited to have the opportunity to partner with the Carlsbad Rotary Club in this exciting fundraising effort to purchase a new playground for the

many children who pass through the shelter each year,” said Christy Post, the shelter’s executive director. “The Wiggles and Giggles playground is sure to be a success!”

In 2009, the shelter provided services to more than 255 people. Of those, 76 were children at the shelter with a parent. The organization is a United Way community partner agency.

The centerpiece of the fund raising effort will be a Harlem Ambassadors basketball event on April 26, 2010 at the Carlsbad High School gymnasium. Members of the Harlem Ambassadors will be playing against local players, in a family-friendly event that promotes a healthy and drug-free lifestyle. Tickets are already available at Albertson’s and VIP Storage, as well as from members/volunteers of Rotary and the Carlsbad Battered Families Shelter. Donations are also being accepted by mail at: Carlsbad Rotary Club, P.O. Drawer R, Carlsbad, NM 88221.

The Carlsbad Rotary Club has participated in several other playground projects in the community. Those playgrounds are located at the municipal beach, the sports complex and at St. Edward’s school.

The Carlsbad Rotary Club is affiliated with District 5520 of Rotary International. The organization meets each Wednesday at noon at the Stevens Inn.