



Carlsbad Rotary Club
P.O. Drawer R
Carlsbad, New Mexico 88221

Media Contact:
Mike Antiporda
(575) 234-7215

<http://carlsbad.rotary5520.org>

For Immediate Release

Leadership Carlsbad Program Begins New Session

CARLSBAD, N.M., October 2, 2009 – The Leadership Carlsbad program has begun a new session with a class of 18 area leaders. Started in 1997, Leadership Carlsbad is sponsored by the Carlsbad Rotary Club and the Carlsbad Chamber of Commerce to provide a foundation for a lifelong commitment to effective leadership. The course curriculum educates and challenges participants on key issues affecting political, business, human service and cultural activities in the area, while encouraging and facilitating positive change through volunteer involvement.

“This group of participants represents the great promise that is in store for our community,” says Carlsbad Rotary Club President Gaylon Fuller. “Service is a hallmark of Rotary International and we’re proud to be part of this program.”

“Leadership Carlsbad kicked off this year with a wonderful retreat at Washington Ranch, with Mark Schinnerer facilitating the activities,” said Carlsbad Chamber of Commerce Executive Director Robert Defer. “Leadership Carlsbad is a great program, and the Chamber of Commerce is delighted to partner with Carlsbad Rotary Club making this available. This year’s schedule is exciting, informative and will be a wonderful learning experience for everyone!”

The class recently completed an orientation retreat at the Washington Ranch and will have full-day sessions monthly, starting October 9 and ending in May. Early next year they will be involved in the Bat Brigade, an annual trip of area leaders to Santa Fe, NM during the legislative session. In addition, class groups will choose a community enhancement project,

which will include developing goals and objectives, identifying resources, developing an implementation plan and reporting the outcome in May.

Participants must have full support of the organization they represent. Below is a list of this year's participants:

- Debbie Charlet (Engineered Products Department)
- Kathy Cox (Carlsbad Insurance)
- Ben Decker (Jeff Diamond Law Firm)
- Catherine Dyck (New Mexico State University – Carlsbad)
- Gibi George (Western Commerce Bank)
- Pam Hester (Washington TRU Solutions)
- Kesha Holt (Carlsbad National Bank)
- Chad Ingram (Wells Fargo)
- Tricia Johnson-Chace (Intera)
- Lisa McAvoy (Washington TRU Solutions)
- Cathy Muncrief (Springtime)
- Dave Rogers (CARC)
- John Safin (Carlsbad Department of Development)
- Stephanie Shumsky (City of Carlsbad)
- Sheila Walterscheid (Treasured Events & Rentals)
- Zachary Walterscheid (Garden Mart)
- Connie Willie (Carlsbad Medical Center)
- Alan Wood (Denton Wood Funeral Home)

The Carlsbad Rotary Club is affiliated with District 5520 of Rotary International. The organization meets each Wednesday at noon at the Stevens Inn.