



NEWS RELEASE

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HARLEM AMBASSADORS TOUR COMING TO CARLSBAD

The internationally-acclaimed Harlem Ambassadors will be visiting Carlsbad for a game at the Carlsbad High School gymnasium on Monday, April 26 at 7:00 p.m.

The Harlem Ambassadors offer a unique brand of Harlem-style basketball, featuring high-flying slam dunks, dazzling ball-handling tricks and hilarious comedy routines.

The Ambassadors feature non-stop laughs and deliver a positive message for kids wherever the Ambassadors play. "At our shows, we want the kids to know that they're part of our team too," Coach Ladè Majic said. "We invite as many kids as we can to come sit on the bench, have a front row seat during the show, and get involved in all of the fun stuff we do."

The Ambassadors set themselves apart from other "Harlem-style" basketball teams by working with local not-for-profit and service organizations and holding Harlem Ambassadors shows as community fundraising events. For Carlsbad's event the Ambassadors have partnered with the Carlsbad Rotary Club to help raise funds for the Carlsbad Battered Families Shelter's Wiggles and Giggles playground project.

The Ambassadors have worked extensively with organizations such as Habitat for Humanity, Boys & Girls Clubs, Big Brothers Big Sisters and American Red Cross as well as Rotary, Lions and Kiwanis clubs in communities throughout the U.S., and perform more than 200 shows a year. Those shows have helped raise millions of dollars – an accomplishment of which Ambassadors President Dale Moss is very proud.

"It feels good to be able to provide quality entertainment and create memories that the fans will take with them," Moss explained. "We're able to give even more when we can help provide funding for a Habitat for Humanity house or new computers for the school library, and that feels great."

The Carlsbad Rotary Club is partnering with the Carlsbad Battered Family Shelter to raise money for playground equipment within the shelter's safe, secure environment. In 2009, the shelter provided services to more than 255 people. Of those, 76 were children at the shelter with a parent.

Advance tickets are available at Albertson's, VIP Storage and other local businesses, as well as from members/volunteers of Rotary and the Carlsbad Battered Families Shelter. Donations are also being accepted by mail at: Carlsbad Rotary Club, P.O. Drawer R, Carlsbad, NM 88221.

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Ticket prices are \$7 for students and seniors, \$9 for adults and free for kids four years old and under. Doors open at 6:00 p.m. and the game begins at 7:00 p.m. Food and beverages will be available to purchase and players will be available for autographs and the end of the game.

For more information, visit the Carlsbad Rotary Club Web site at <http://carlsbad.rotary5520.org>.

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